



Public and Community Engagement Newsletter, April 2023

 Daniel Williamson
Staff

Welcome to the Research and Enterprise, Public and Community Engagement newsletter

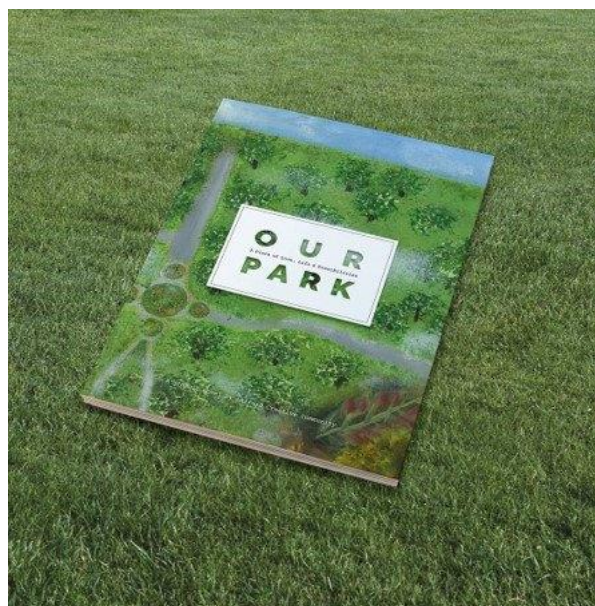
In this issue:

- Top Ten tips for engaged research inspired by the work of Prof Ursula Hurley's presentation at our first Community of Practice event
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First Community of Practice for Engagement & Top ten tips for getting started with engaged research

At our first Community of Practice for Engagement event this month we were joined by Prof Ursula Hurley, an expert in creative writing and advocate of how "small c creativity" can empower and change lives. Prof Hurley told us her engagement story through her work with local charity Safford Loaves and Fishes.

Below I have pulled out the key pieces of advice and learning presented in the session and gathered them into some top tips for engagement.



This Graphic Novel was the output of the project and is now on sale at Safford Museum and Art Gallery Shop. Priced at £5. All proceeds go to

It was exciting to hear how the project was formed and how Prof Hurley began 'as your typical reluctant academic' when approached by a colleague about a possible project with a local community group. After a couple of persistent follow up emails the college convinced Prof Hurly to 'have a cup of tea, see what it's all about? just half an hour of your time'...

Tip 1: Be open to conversations

'And the rest, as they say, is history. Because I went over to Loaves and Fishes, and it is the most extraordinary place.' 'When they started to tell me more about what they needed I actually became really interested and excited as a researcher because I started to see that this was mutually beneficial'

Tip 2: Take tiny steps – the first step is the hardest!

Importantly, at this early stage it was established that this would be a two-way knowledge exchange and not just a 'you know, the academic giving some expertise' 'I was going to be challenged. I was going to be educated and that together we were going to Co create something original, something that hadn't been done before'

Tip 3: Look for areas of mutual benefit and opportunities for co-production

'I started to think how can we do this? How can I make this work? And so, I started immediately to look about, are there any pots of money or little bits of resource within the university that we might be able to tap into just to get things moving'

Tip 4: Apply for small, accessible funding pots to kick start the project

'I wouldn't advocate anyone offering to do things or signing up to things that they don't have capacity for'. 'So I would say be realistic from the beginning, but look for resource [and now of course,] we've got our wonderful colleagues who are engagement professionals who can now guide us and support us.'

Tip 5: Get support and guidance from our Public and Community Engagement Officer, Knowledge Exchange Fellows and wider team in Research and Enterprise.

'We got some advantage fund money. I found a way of pitching this so that Salford students, PhD students and particularly international PhD students who were at risk of isolation and loneliness, came into Loaves and Fishes and buddied up with some of the clients and the participants to engage in creative conversations.'

Tip 6: Build a team. Engage students and colleges in ways that will benefit their learning, development, and experience.

Then lockdown happened which nearly put an end to the project, but because of the relationships that had developed to date, there was an appetite to find a way to continue the work. Initially the project continued online and then when restrictions eased and groups of 6 could meet socially distanced, meet ups moved to Peel Park, which added a completely unexpected and massively beneficial dimension to the direction of the project. This relationship to the park then became the focus of the activity.



Project team meeting in Peel Park, socially distanced in Covid times.

Tip 7: Building strong resilient relationships with help navigate unexpected barriers together

‘What I love about this photograph (above) is you can’t tell who is who. You can’t tell who’s the student, who’s the professional, who’s the client of, of Loaves and Fishes and I thought that equality, that democracy was absolutely wonderful.’ Through many more conversations ‘and openness and listening to everybody’s ideas and no idea was dismissed. Everybody’s idea was valued’

Tip 8: Remove hierarchy, listen, and value all contributions to empower and build trust

‘Always evaluate as much as you can build an evaluation as part of what you’re doing because it’s so, so useful when you come to write it up or you come to apply for more funding’ to grow the project and take it to the next level.

Tip 9: Build evaluation into the process, capture and document as you go

In this case, ‘turning this into creativity that we can understand as engagement as impact potentially as knowledge exchange and start turning that into things that academia understands and can and can value.’ ‘how do we quantify that? How do we understand that process? How do we replicate it? How do we enable other people to follow what we did?’

Tip 10: Keep the conversation going, maintain the engagement.

‘We just constantly chat. We’re constantly either sending emails, the power of going over there. They’re still so kind of pleased when people from the university bother to cross the road and go and see them physically and say, OK, how’s it going? How can we help?’

‘Tell people what you’re doing from sort of quite an early stage, so something like the Being Human Festival is really good. It’s a really good way of showcasing and getting again the professional support, the infrastructure, the advice, the visibility to do that.’

‘We found industry partners actually were interested and wanted to help because there is innovation here.’ ‘Generally people want to help. If you let them know what you’re doing and what you need.’

You can watch the full presentation on [catch up here](#) including a Q&A with colleagues from across the University.

Our next Community of Practice for Engagement will take place at the end of May when Prof Chloe James talks about her engaged research journey. [Watch Prof James' Inaugural Professorial Lecture here](#)

Please do join our [Community of Practice for Engagement Teams site](#) to keep up to date with future meet ups, events, activities, and advice.

Welcome to Team!

Introducing our new Knowledge Exchange Fellows

It has been fantastic to welcome our new Knowledge Exchange Fellows to UoS over the last couple of months. We have two internal appointments and two from outside Salford which will bring a nice balance of familiarity and a new outside perspective to these new roles which create a bridge between each school and the Research and Enterprise team.

The Knowledge Exchange Fellows will enable the sharing and flow of knowledge and expertise between researchers and their stakeholders, partners and user communities with the aim of generating impact from the University's research. They will develop an understanding of the research within the School and identify opportunities to exploit research outputs and accelerate knowledge exchange to potential users. They will promote the benefits of knowledge exchange to researchers in the School, encouraging greater engagement and growth in income.

It has been great to discuss the engagement side of their roles with them and I am excited to plan how we can work together on the delivering this over the next couple of years.

Emma Barnes, KE Fellow, School of Arts, Media and Creative Technology



Emma Barnes
Staff

Mark Pullinger, KE Fellow, School of Science Engineering and Environment



Mark Pullinger
Staff

Adnan Bayyat KE Fellow, Salford Business School



Adnan Bayyat
Staff

Please do get in touch to welcome them to salford and introduce yourself to help them expand their networks.

Supporting Social Enterprise Event

On Thursday 18 May, Salford Business School is hosting a breakfast panel event centring on the topic of 'combining purpose with profit,' exploring how social enterprises can navigate the current economic environment to thrive.

This is a great opportunity for us to listen to the current needs of the third sector and hear about their current challenges. Hopefully this will kickstart further engagement with this sector and build our networks in this area.

Find out more here:

[Combining Profit with purpose: SBS commits to supporting social enterprises navigate the current climate \(sharepoint.com\)](#)

The free event for those working in the social enterprise space will be held at the Old Fire Station from 9am on Thursday 18 May. Guests can register for a ticket [here](#). Please do share with your relevant networks.

COMBINING PURPOSE WITH PROFIT:
HOW CAN SOCIAL ENTERPRISES NAVIGATE THE
CURRENT ECONOMIC CLIMATE TO THRIVE?

University of Salford
MANCHESTER

Dr. Katherine Rostron
Salford Business School

Nick Henry
The Blair Project

Dr. Marilyn Comrie OBE FRSA
Black United Representation Network

Ed Siegel
Charity Bank

Cay Chrimes
GMCVO

Stuart Vaughan
The Growth Company

Moderator: Claire-Marie Boggiano
Lung Leadership and Change

Joining Salford Business School social enterprise expert and Lecturer in People and Organisations, Dr Katherine Rostron, for the panel discussion will be moderator, Claire-Marie Boggiano, alongside:

- Dr Marilyn Comrie OBE FRSA, Principal Founder of the [Black United Representation Network](#)
- Nile Henry, Founder and CEO of [The Blair Project](#), as well as GM Social Enterprise Advisory Group Member which is part of Greater Manchester Combined Authority
- Ed Siegel, Chief Executive of [Charity Bank](#)
- Stuart Vaughan, Third Sector Development Business Advisor, [The Growth Company](#).
- Cat Chrimes, Head of Investments at [GMCVO](#) (Greater Manchester Centre for Voluntary Organisation)

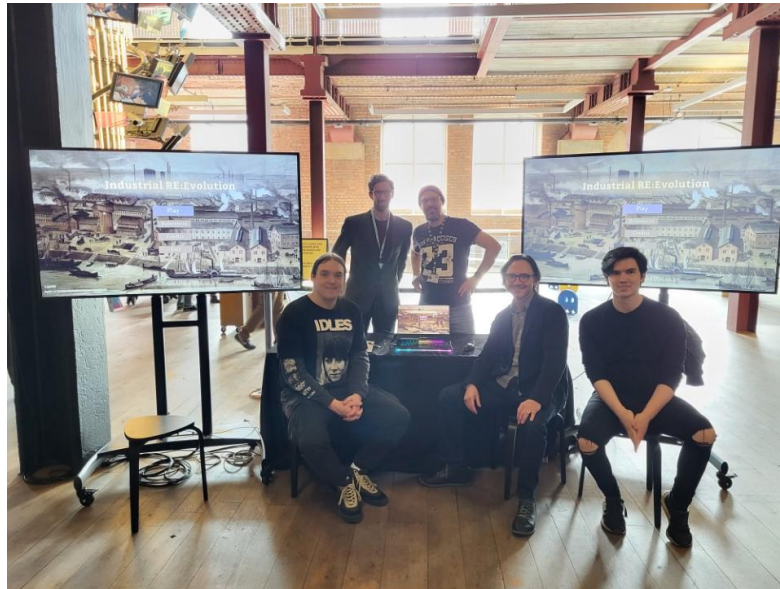
Industrial Re:Evolution at Manchester Science & Industry Museum

Dr. Juan Hiriart, Nathan Bowman (University of Salford) working with Dr. Alexis Litvine (University of Cambridge), took part in the the *Get Curious* exhibition to showcase a new game for the first time in a public setting.

This educational game developed by scholars and researchers from the University of Cambridge and Salford, history teachers, students and expert advisors from the game industry, aims to bring the latest historical research about the Industrial Revolution to secondary Schools (Keystages 3, 4 and 5). The game is designed to explore the causes of the Industrial Revolution with an emphasis on the role of demography, mineral energy (coal), agricultural productivity, transport networks, regional specialisation, and urbanisation. By heuristically and iteratively playing with the game's interface, students gradually acquire an understanding of the multiple causal chains and systemic relationships behind the Industrial Revolution.

For two days in April, more than 220 people engaged with the project, giving the team valuable feedback for the next development stages. The delivery of this aspect of the project was supported by QR funding from university of Salford. We will be looking out for the delivery of more engaged research projects benefiting from this fund over the coming months.





Celebration of Innovation, Event and Awards

Celebrating the best in community and public engagement with research at the University, this will be awarded to the community or public engagement initiative that is an exemplar of best practice.

Criteria:

- Demonstrable change or benefit to the audiences engaged with
- Innovation in project/initiative design
- Proactive targeting of underserved audiences

Prize winners will be announced at the at the Celebration of Innovation event on 3rd July 2023.

The University of Salford Research and Innovation Awards 2023 recognise and celebrate the partnerships and initiatives led by University of Salford staff to deliver significant impacts.

In each category there will be for 1 award for Established Excellence and 1 for Rising Star.

The project should have taken place within **the last two years**

The closing date for nominations is 12th June 2023



Vote for the Best Public Engagement Initiative [here](#)

Find out more about the event here:

<https://testlivesalfordac.sharepoint.com/sites/ResearchandEnterprise/SitePages/Celebration-of-Innovation-Event.aspx>

Book Now for Salford Postgraduate Annual Research Conference

SPARC is a forum for developing research, offering a space for postgraduate researchers from all disciplines to exchange ideas. Taking part will enable you to actively engage with Salford's PGR community, while also developing confidence and presentation skills at the same time.

SPARC 2023 will run in a **hybrid** format with events taking place at Chapman Building on our Peel Park Campus, and all talks being made available online via Teams.

Keynote Speakers:

Day 1: Dr Jade Munslow Ong who leads the AHRC funded project [South African Modernism 1880-1920](#).

Day 2: Dr Campbell Price, who is the [Curator of Egypt and Sudan at Manchester Museum](#).



[Find out more and book your free place here](#)

Highly recommended events this month:



An Audience with Dr Neville Lawrence OBE

testlivesalfordac.sharepoint.com

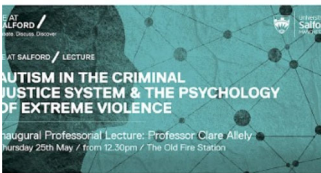
To mark the 30-year anniversary to the racist murder of Stephen Lawrence, we are deeply fortunate to have the opportunity to listen to Stephen's father Dr Neville Lawrence OBE first-hand about the impact of this murder on the family and communities. ...



The BIG Pitch Competition Final

testlivesalfordac.sharepoint.com

This is an opportunity for students at the University of Salford who aspire to be entrepreneurs or business owners to showcase their innovative ideas, connect with like-minded individuals, and support the finalists in potentially securing funding for...



Autism in the Criminal Justice System and the Psychology of Extreme Violence

testlivesalfordac.sharepoint.com

Autism in the Criminal Justice System & The Psychology of Extreme Violence

Rather than being the perpetrators of offending, individuals with autism spectrum disorder (ASD) are more likely to be the victim of crime. However, there is nevertheless a...

Browse all engagement events happening across Salford on our new events calendar.

[See all](#)

+ Add event

JAN-APR 31-28	APR 24-28	APR 27-29	APR 30
03 - Public Engagement Some Days I Feel Triangle - Exhibition Preview	03 - Public Engagement POP, ROCK & JAZZ ENSEMBLE SHOWCASE	03 - Public Engagement Debut 2023 - A Festival of Theatre and Comedy	Sounds From The Oth
Tue, 31 Jan, All day New Adelphi, University Rd, Salford, M5 4BR	Mon, 24 Apr, All day Atmosphere Kitchen & Bar, University house, ...	Thu, 27 Apr, All day New Adelphi University Rd, Salford M5 4BR, UK	Sun, 30 Apr, All day TBC



Contact Us

For more information or to discuss any aspect of Public and Community Engagement at Salford, please get in touch with Dan Williamson.

d.williamson2@salford.ac.uk
Maxwell 841

Research and Engagement with Impact Blog: REF2021 Results with Impact - Research and Engagement with Impact (salford.ac.uk)

Twitter: @EngageSalford

More Engagement Resources on our staff hub site: Public & Community Engagement (sharepoint.com)

Back to [Public & Community Engagement \(sharepoint.com\)](#)