

Role for Shared E-Scooters in Greater Manchester

Nicola Kane,

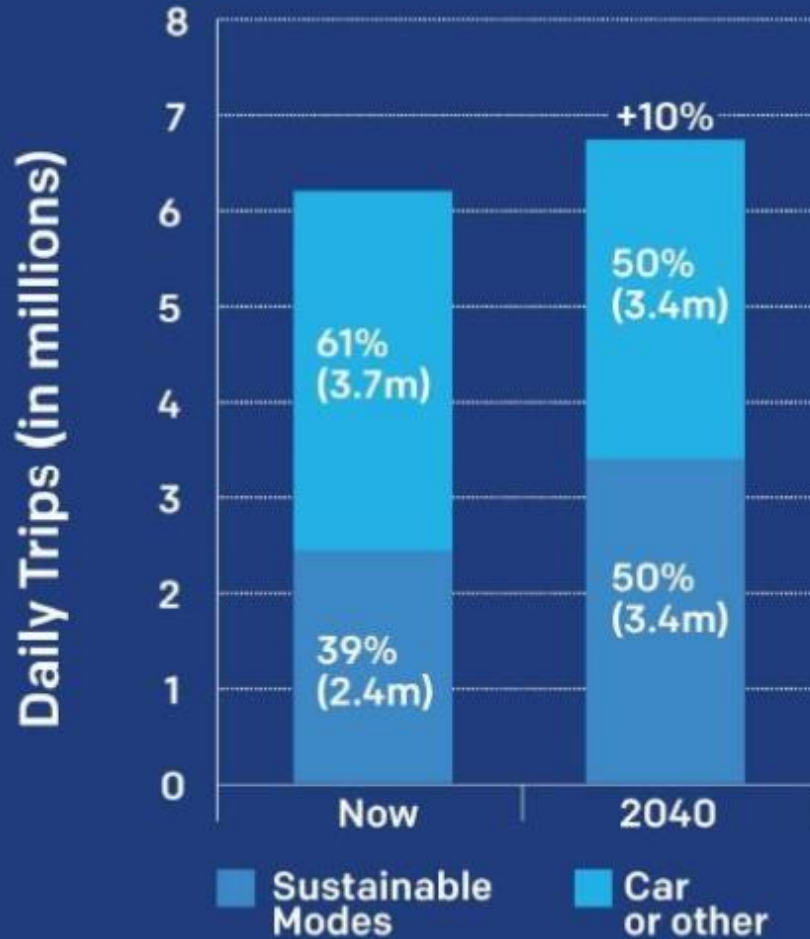
Head of Strategic Planning, Insight and Innovation

Transport for Greater Manchester





GM Transport Strategy 2040: Right Mix Vision



‘To improve our transport system so that we can reduce car use to no more than 50% of daily trips, with the remaining 50% made by public transport, walking and cycling.’

This will mean **one million more trips each day** being made by active and sustainable transport modes in Greater Manchester by 2040.



Role for Shared Mobility



Draft Shared Mobility Strategy

Vision Statement:

“To bring about an increase in Shared Mobility provision across Greater Manchester, in order to widen travel choices and link more people with more places, in ways that support an inclusive transition to a decarbonised transport system”

Objectives:

The objectives have been based on the GM 2040 strategy. Key question used: What can shared mobility do that no other modes can?

Principles:

The principles are based on the 7 Network Principles found in 2040 Transport Strategy.





What have
we learnt so
far?



Lessons learnt so far

- Need a close working relationship between the operator, local highway authority and transport authority
- Authorities need to be proactive partners to ensure e-scooters contribute to strategic objectives
- Take your time when expanding the scheme and do not do one 'big bang'



Challenges to address going forward

- Placement of e-scooter bays. Ideally on the carriageway but what about when this is not possible?
- Increasing the parking compliance of users
- Addressing the gender and age gap in usage
- Providing the infrastructure to make using an e-scooter safe for both users and other road users
- Managing vandalism and anti-social behaviour



What's next?

- Trialling the co-location of shared mobility
- Assessing the impact on Bee Network Cycle Hire
- Finalising and adopting shared mobility strategy
- Assessing shared mobility infrastructure requirements
- Establishing the role of commercial shared mobility services in the Bee Network
- Agreeing future potential for e-scooter schemes in GM- focus on safety, inclusion and integration