

# Chorlton Bike Deliveries



Affiliated member



**Car-free  
deliveries**

**Available  
here!!**



...let me get personal!



YIMBY.....  
yes in my backyard



## Process....

- Hired a cargo bike and very quickly were offered two trailers and a Tern, and Unicorn workers coop offered to buy as another -Troy the eTrike
- Our backyard became the home base for CBD
- Talked to our retailer and traders association
- Talked to our foodbank and kitchen groups
- Talked to local supermarkets, Coop and Tesco about unwanted food, bakery products
- Recruited volunteers, bike induction and shadowing, hi-vis vest, WhatsApp group
- Facebook page, Twitter and now website
- Surveys
- Successfully applied for a few grants
- Joined CoopCycle
- Set up a bank account
- Took up offer of help from CoopUK hive process in developing as a legal entity



## **CBD - core values**

Reduce dependency on fossil fuel vehicles

Support our independent retailers

Support community based groups particularly around food poverty

Offer 'living wage' employment







## Typical week...

- Daily dispatcher - phone and ecommerce platform
- Bakery run to food banks and community groups and may involve shopping and deliver groceries for vulnerable people
- Deliver funnelled orders for books, chocolates, cheese, dry cleaning, wholefoods, burritos, xmas trees etc
- Deliver coffee ground to allotments, hot meal to vulnerable people
- Just done our first Friday night takeaway gig for our friends at Tibetan Kitchen









## Where are we going to?

- Set up our multi-stakeholder cooperative
- Support our traders with ecommerce
- Maintain a balance between our two arms
- Inspired by PedalMe at the same time we have inspired other individuals to take action in their community
- Talking with LA and NHS about local opportunities to use cargo bikes
- Equitable employment for young people

